



Cross-Enterprise Pioneer r4 Technologies Named a Gartner Cool Vendor in AI Core Technologies

One of Only Four Vendors Selected by Leading Analyst Firm

May 21, 2019, Ridgefield, CT -- r4 Technologies Inc. (r4), the leading provider of cross-enterprise AI software, today announced that it has been chosen as a Cool Vendor by Gartner. r4 was one of only four vendors worldwide chosen for inclusion by Gartner in its recently published report, "2019 Cool Vendors in AI Core Technologies."

Regarding these Cool Vendors, the Gartner report says "Their capabilities support the 'democratization of AI' by bringing these technologies closer to the citizen workforce, allowing application on a wider variety of data and by helping to link business domains to achieve desired business outcomes."

Working with global leaders across industries, including consumer goods, retail, financial services, manufacturing and talent management, r4's proprietary AI technology enables enterprises to identify and unlock opportunities trapped between organizational silos to grow revenue, increase profits and improve operating efficiencies.

"We are honored to be recognized by Gartner as a 2019 Cool Vendor," said Paul Breitenbach, founder and CEO of r4. "We believe this validates our technology as unique and leading-edge, and that our 'business outcomes as a service' approach is the right one. Our model-based method of understanding markets and demand is highly differentiated, and our use-case-centric implementations provide tremendous business value and deliver rapid ROI. Our XEM™ platform enables business leaders to make better decisions and take faster actions, while delivering greatly improved business outcomes."

Source:

Gartner "Cool Vendors in AI Core Technologies" by Shubhangi Vashisth, Svetlana Sicular, Anthony Mullen, Chirag Dekate, Alex Pradhan and Erick Brethenoux, 16 May 2019.

Disclaimer:

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About r4 Technologies:

Founded in 2013, r4 Technologies is the leader in applying AI to cross-enterprise management, delivering better business outcomes as a service. r4 was created by founders of Priceline, leveraging decades of expertise in extracting profit from data.

The company is based in Ridgefield, CT, with operations in San Francisco, Austin, Washington, DC, Dublin, London, Munich, Delhi, and Pune. For more information, please visit www.r4.ai.

Source:

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